



PART OF  
**C40**  
**WORLD MAYORS**  
**SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS**  
**OF DENMARK**  
*Danida*



**Climate-KIC**  
Climate-KIC is supported by the EIT, a body of the European Union



# YOUNG ACADEMICS TRACK

**9:30 Welcome by**

**Mikkel Sørensen**  
 Head of DTU Skylab

# DTU



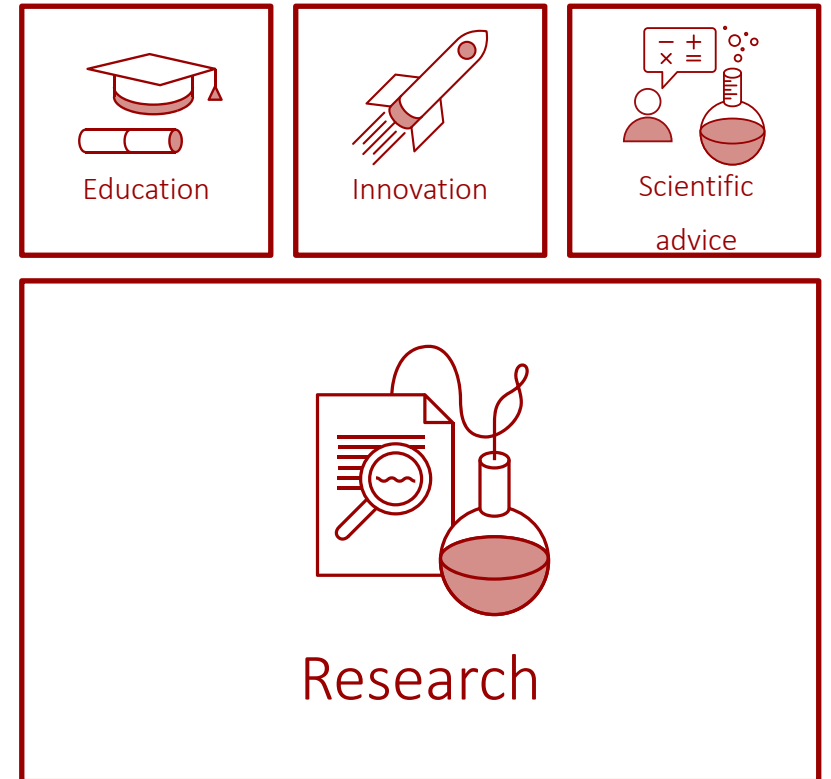


# Our mission

“DTU will develop and create value using the natural sciences and the technical sciences to benefit society.”

H.C. Ørsted

Founder of DTU



# Locations



# Staff and students

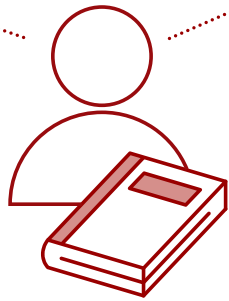
Human resources (FTEs)

6,053

21%  
PhD fellows\*

36%  
researchers and  
educators (VIP)

43%  
in support  
functions



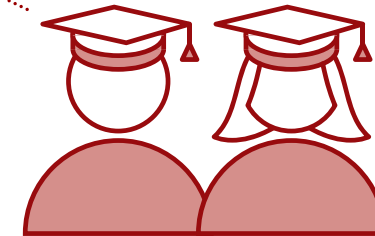
Full-time students

11,538

29%  
BSc Eng

36%  
BEng

35%  
MSc Eng





**DTU SKYLAB**

# What we offer

- Facilities
- Programs
- Community





# Our Approach

- Small scale testing
- Engaging the eco-system
- Focusing on culture



COMMUNITY ENGAGEMENT



3,911 room bookings

96,739 visitors



3,420 Night Owls from 10pm-6am

95+ events

125+ delegations

24 courses from 10 departments



ACADEMIA

1,418 students joined to improve their innovative skills

5 hacks with companies and organizations

327 Hack participants

26 Hack collaborators



COMPANY COLLABORATION

dtu skylab funding programme

1,396,779 DKK handed out to 16 start-ups



20 pro-bono advisory days

62 teams in start-up programmes

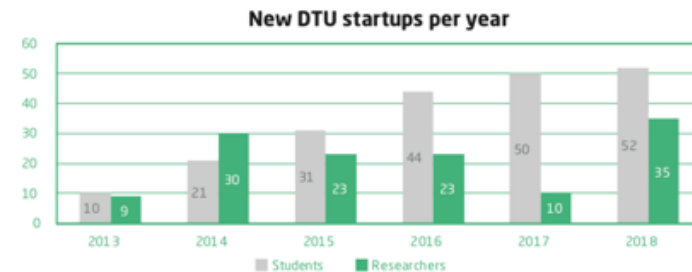
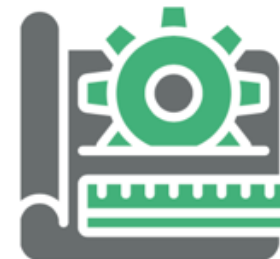
62 teams in start-up programmes

START-UP SUPPORT



157 start-ups / pre-start-ups received coaching or help

500+ prototypes built in the workshops



56 international startups hosted and helped in Denmark

28 applicants for the Incubator & 12 accepted

# DTU SKYLAB

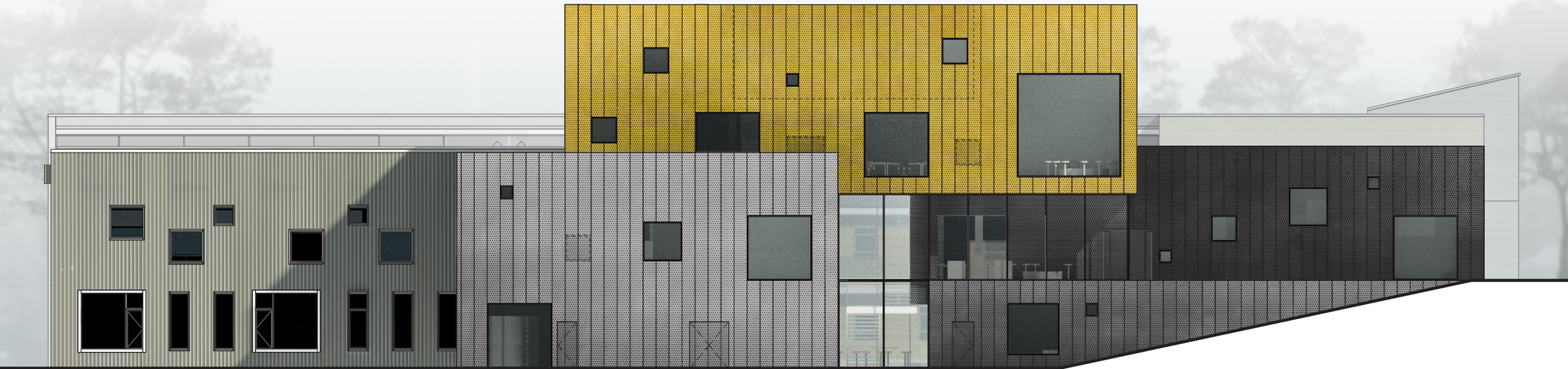
- the next generation



- Size: +30.000 ft<sup>2</sup>
- Budget: €15 M
- Opens 2020



Arena  
Developer floor  
Co-working/office space  
Social spaces incl. café





# Thank you

Mikkel Sørensen - Head of DTU Skylab - [misoe@dtu.dk](mailto:misoe@dtu.dk)



PART OF  
**C40  
WORLD MAYORS  
SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK**  
Danida



# YOUNG ACADEMICS TRACK

**9:30 Introduction by**

Marie Louise Pollmann-Larsen  
Project Manager at DTU Skylab

Linda Weiss,  
Project Coordinator NextGenerationCityAction

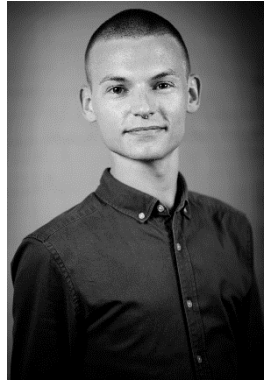
# Welcome by the team



**Marie Louise  
Pollmann-Larsen**  
Project Manager  
[mlml@dtu.dk](mailto:mlml@dtu.dk)  
(+45) 61 65 56 69



**Linda Weiss**  
PC - Young Academics  
[linwei@dtu.dk](mailto:linwei@dtu.dk)  
(+45) 93 51 09 95



**Lasse Vinblad Thaisen**  
PO - Young  
Entrepreneurs  
[lavit@dtu.dk](mailto:lavit@dtu.dk)  
(+45) 40 71 06 70



**Rune Ø. Mortensen**  
PO - Young Influencers  
[adahof@dtu.dk](mailto:adahof@dtu.dk)  
(+45) 6166 0929



**Christoffer Bendtsen**  
Project Officer  
[chrisb@dtu.dk](mailto:chrisb@dtu.dk)  
(+45) 3166 4950



**Adam Matias Dong Hoffmeyer**  
Web Admin, DTU Skylab  
[adahof@dtu.dk](mailto:adahof@dtu.dk)

# DTU Skylab - a place for and by you!

## Reuse & Reduce

Try to make the the most of the material you get from Skylab.  
Recycle boxes and left-over material.



## Be kind

Give and receive. Ask for help and lend an idea to those in need.  
*Share your insights, ideas and thoughts.*  
*More is more*

## Keep the flow going

One big perk of Skylab is having acces to group rooms.  
Please don't overstay your allotted time and don't overbook the rooms.  
Remember that Skylab is a shared space.



## Make more

...if the coffee urn is empty.  
Making sure that there's freshly made coffee is not someone's job- *it is everyone's job*

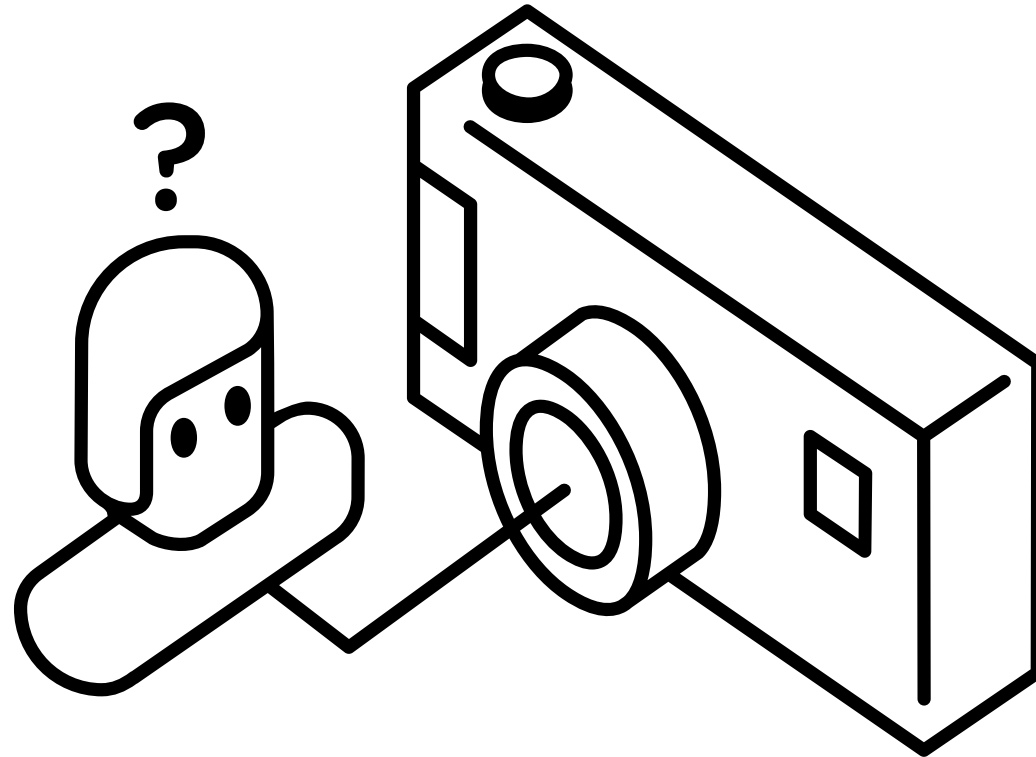
## Leave no trace

Clean up after yourself.  
You're welcome to spread out while you are here, but please leave the space even better than you found it.

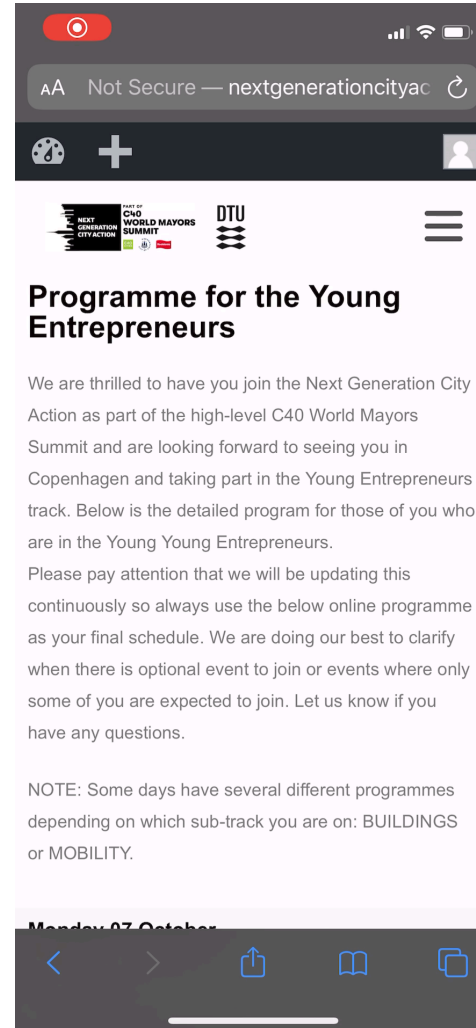
## Keep the kitchen space tidy

Don't leave your dirty dishes at the sink.  
Skylab has dishwashers- use them.

# GDPR







[www.NextGenerationCityAction.com](http://www.NextGenerationCityAction.com)

<http://nextgenerationcityaction.com/about/young-academics-programme/>



# THE PROGRAM

# DEEP DIVE SESSION

<b>09:30</b>	<b>WELCOME</b>	Introduction to DTU and DTU Skylab <i>by Mikkel Sørensen, Head of DTU Skylab</i>
<b>09:40</b>	<b>INTRO</b>	Introduction to Young Academics Track <i>by Marie Louise Pollmann-Larsen, Project Manager at DTU Skylab &amp; Linda Weiss, Project Coordinator NextGenerationCityAction</i>
<b>10:00</b>	<b>DEEP DIVE SESSION</b>	Prepare for the pitch session in the afternoon
<b>12:00</b>	<b>LUNCH</b>	Served at DTU Skylab Tent
<b>13:00</b>	<b>HAND-IN PITCH DECK</b>	Deadline for Hand in your final pitch deck
<b>13:00</b>	<b>PRACTICE YOUR PITCH</b>	Practice your 3 minute pitch
<b>14:00</b>	<b>BREAK</b>	

# PITCH & RECEPTION

<b>14:20</b>	<b>WELCOME</b>	Welcome to Panel and setting the scene for the pitching <i>Facilitate by Linda Weiss</i>
<b>14:35</b>	<b>PITCH SESSION 1</b>	City Challenges - Durban City Challenges - Nairobi
<b>15:40</b>	<b>BREAK</b>	Score of first session gathered <span style="background-color: yellow;">If ChrisB is AV/IT here then perhaps he could accumulate the scores in excel?</span>
<b>15:55</b>	<b>PITCH SESSION 2</b>	City Challenges - Addis Ababa City Challenges - Mexico City City Challenges - Medellin
<b>16:50</b>	<b>CLOSING</b>	The 5 finalist teams, that will pitch on October 11 <sup>th</sup> , will be announced by Ian de Cruz during the following Tech Bazar & Reception
<b>17:00</b>	<b>DINNER &amp; VOTE FOR FINALISTS</b>	Selection of 5 Finalists <i>Facilitated by Linda Weiss</i> Design Lab room 1st floor
<b>17:00</b>	<b>LIGHT DINNER</b>	All academics and mentors Served in the Skytent outside
<b>17:30</b>	<b>TECH BAZAR</b>	Tech Bazar and Reception

**3 minutes pitch**  
**3 minutes QnA**  
**Strict on time!**

Next Generation City Action  
**TECH BAZAR & RECEPTION**  
Tuesday 08 October 17:30-20:30



**DTU Skylab**



**UDENRIGSMINISTERIET**  
Ministry of Foreign Affairs  
of Denmark

From 18:00 inspirational talks by



**Rasmus Larsen**  
Provost  
Technical University of Denmark



**Line Gry Knudsen**  
Acting Director of Education  
EIT Climate-KIC



**Rasmus Prehn**  
Minister for Development  
Cooperation of Denmark



**Mark Watts**  
Executive Director  
C40



**Yvonne Aki-Sawyerr**  
Mayor of Freetown Sierra Leone



**Ian de Cruz**  
Global Director Partnering for Green  
Growth and Global Goals 2030 (P4G)

# Next Generation City Action



51 Young Academics

16 Young Influencers

26 Young Entrepreneurs


# Overview of City Challenges



## Inspiring the city...

Medellin, Colombia		TEC de Monterrey	CBS	TEC de Monterrey	
Mexico City, Mexico	DTU Hardtech	Addis Abba University	JKUAT	UN Colombia	
Nairobi, Kenya	KAIST	Climate Kic	Climate Kic	DTU Hardtech	UN Colombia
Addis Ababa, Ethiopia	University of Nairobi	KwazuNatal			
Durban, South Africa	CBS	Climate KIC	Aarhus University	DTU Hardtech	



 **P4G** COPENHAGEN  
SUMMIT 2018 | **ACCELERATING  
PARTNERSHIPS**

COPENHAGEN COMMITMENT TO ACTION

Through P4G, we commit to develop, accelerate and scale concrete market-driven solutions within food and agriculture, water, energy, cities and circular economy.

P4G to be an incubator and accelerator of public-private partnerships that brings together reinforcing agendas on sustainable development and climate change action to address the world's most urgent challenges.

We will work together, share knowledge and resources on partnerships to create a more sustainable and resilient world.

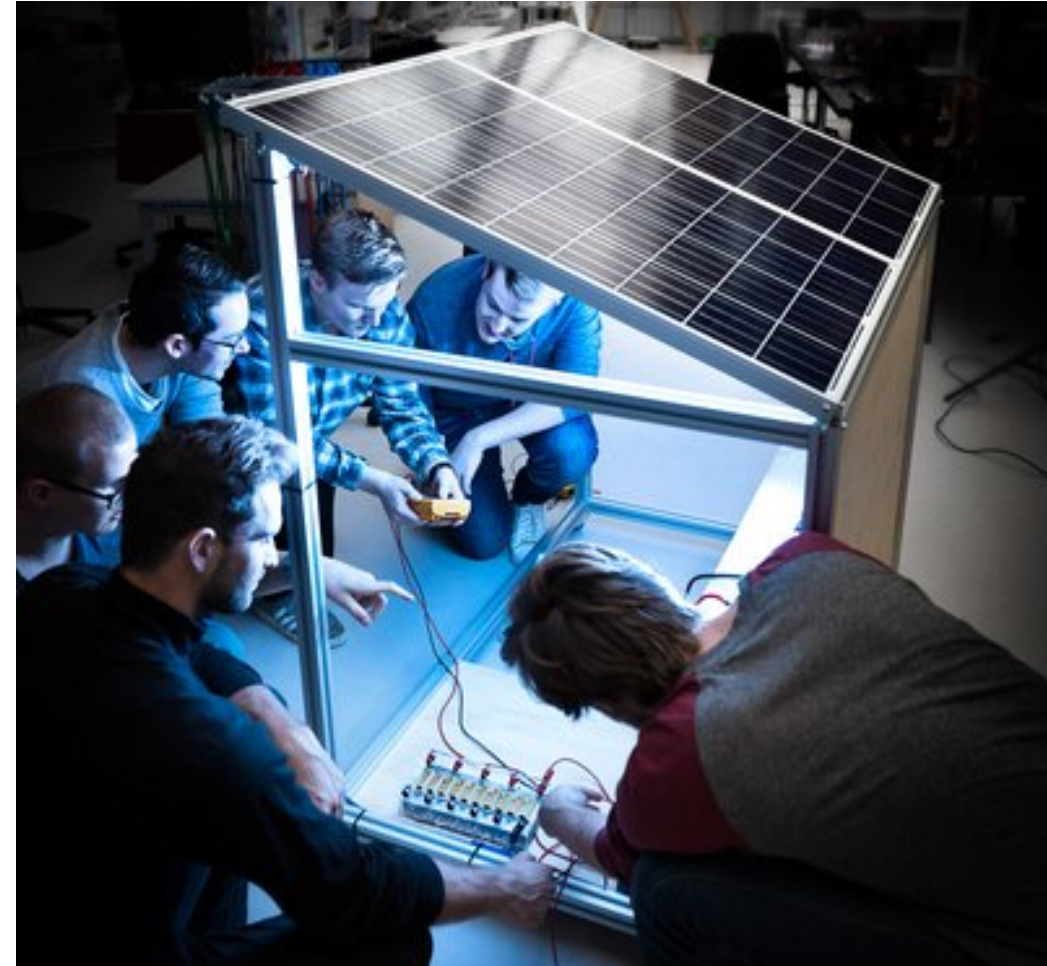


# YOUNG ACADEMICS

We have continued working on the idea developed for the P4G Partnership on electrifying Zambia.

We got support from the Siemens Fond and Dansolar which both sees great potential in the solution and considering to continue as a start-up.

Student group, Electrical Engineering, **Aarhus University**  
Next Generation - Young Academics



Picture of prototype developed

# Share your stories during the week

- Instagram
- CITY Wall - get your Polaroid taken!



# Week full of activities

07 October

Explore tour - Aarhus

08 October

Welcome & Pitch session

Workshop

Start-up boot camp

Tech Bazar & Reception @DTU Skylab

09 October

Live Like Tomorrow

City Explorer Tour for all internationals

Official Opening @Copenhagen Contemporary

10 October

Youth Takeover City Hall

Youth Takeover City Hall

City & Business Forum

11 October

Pitch to City Rep.

Main Summit @Tivoli Congress Hall

Climate March

NextGen Dinner

Culture Night

- Young Academics
- Young Entrepreneurs
- Joining C40 World Mayors Summit
- Young Influencers
- For all 3 Tracks of Next Generation City Action
- Joining activities by partners

# 1 common platform

[www.NextGenerationCityAction.com](http://www.NextGenerationCityAction.com)



**C40 World Mayors Summit through the lens of young academics, entrepreneurs & influencers**

**Next Generation City Action**

The Next Generation City Action gathers 100 young professionals from Denmark, Mexico, Colombia, Ethiopia, Kenya, South Africa and South Korea to bring forward the youth perspective, current research and innovation on urban climate action to the C40 World Mayors Summit in Copenhagen, Denmark on 07-11 October 2019.

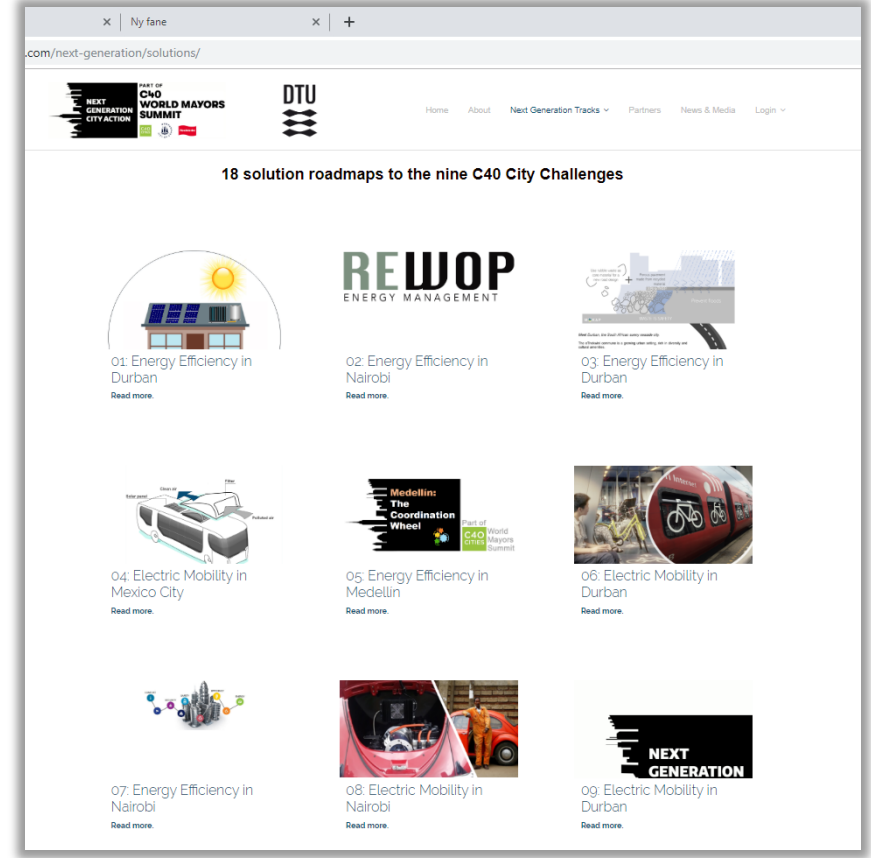
The project builds upon the experience and success of the initiative "Next Generation P4G" which engaged youth at the inaugural P4G Summit in Copenhagen on 19-20 October 2018.

The initiative is lead by DTU Skylab, the hub for technology-based innovation and entrepreneurship at the Technical University of Denmark with support from the Ministry of Foreign Affairs of Denmark, and close collaboration with C40, P4G, Municipality of Copenhagen and other partners.

**and invite for partnerships**

**3 tracks of youth engagement**

- Young Academics**  
Transform C40 City Challenges into Solution Roadmaps  
[Click to read more](#)
- Young Entrepreneurs**  
Bring innovative solutions and perspectives  
[Click to read more](#)
- Young Influencers**  
Explore, inspire and communicate commitment to action  
[Click to read more](#)



**18 solution roadmaps to the nine C40 City Challenges**

- 01: Energy Efficiency in Durban  
[Read more](#)
- 02: Energy Efficiency in Nairobi  
[Read more](#)
- 03: Energy Efficiency in Durban  
[Read more](#)
- 04: Electric Mobility in Mexico City  
[Read more](#)
- 05: Energy Efficiency in Medellin  
[Read more](#)
- 06: Electric Mobility in Durban  
[Read more](#)
- 07: Energy Efficiency in Nairobi  
[Read more](#)
- 08: Electric Mobility in Nairobi  
[Read more](#)
- 09: Electric Mobility in Durban  
[Read more](#)

## Oct. 8

**9:00 - 12:00**  
**Deep Dive Session- Solution Roadmaps**  
@DTU Skylab

**14:30 - 17:00**  
**Pitch Solution Roadmap**  
@DTU Skylab

**18:00 - 20:00**  
**Next Generation City Action Reception**  
@DTU Skylab

## Oct. 9



**ENERGY EFFICIENT BUILDINGS**



**CARBON FREE STREETS**

**11:00- 13:00**  
**Climate- Change for a Sustainable Future**  
@KADK- [link](#)

**13:30 - 15:00**  
**Feedback Session for Finalist Groups**  
@Steelhouse Reception

**15:00 - 18:00**  
**Guided city tour**  
with focus on sustainability by High School Students  
Pick-up: Steelhouse

**18:30 - 21:30**  
**Official Opening Ceremony**  
by C40 @Copenhagen Contemporary

**8:30 - 13:00**  
**Urban Mobility Conference**  
@UN City [link](#)

## Oct. 10

**9:00 - 11:30**  
**C40 Plenary 1: The future we want is possible**  
@Tivoli Congress Centre

**13:00-14:30**  
Networking Lunch  
@Tivoli Congress Centre

**14:30 - 16:00**  
**C40 Plenary 2: The future we want is resilient**  
@Tivoli Congress Centre

**Placeholder: event TBC**

**09:00 - 14:00**  
Activities in Youth Summit with lunch  
@City Hall, Banquet Hall

## Oct. 11

**08:30 - 09:45**  
**Preparation of Final Pitch**  
@Tivoli Congress Centre-Arkaden5

**10:00 - 11:30**  
**Finalist Pitch Solution Roadmap**  
@Tivoli Congress Center - Vandsalen

**12:00 - 13:00**  
**Women 4 Climate Tech Challenge Launch**  
including lunch @Tivoli Congress Centre [link](#)

**13:00-14:30**  
Networking Lunch  
@Tivoli Congress Centre

**14:30 - 17:00**  
**C40 Plenary 4:**  
Closing ceremony @Tivoli Congress Centre

**17:00 - 18:00**  
**Climate March** -@Radhuspladsen

**19:00 -21:00**  
**Farewell Dinner** for all Next Generation City Action participants  
@evoo Street Kitchen

External events

DTU Skylab events

C40 events

Mandatory

Mandatory: internationals

# Friday 11 OCT – Dinner Meet-up!

Get warm after Climate March

Warm-up before Culture Night!

Friday 11 OCT 18:30-21:00

**2 course menu + 1 drink - on us!**

evoo - street kitchen - nordic/italianstreet food  
HUSET-KBH, Rådhusstræde 13,  
1466 København K



**LET'S make a new photo!**  
P4G COPENHAGEN COMMITMENT TO ACTION  
COPENHAGEN COMMITMENT TO ACTION

Through P4G, we commit to develop, accelerate and scale concrete market-driven solutions within food and agriculture, water, energy, cities and circular economy.

P4G to be an incubator and accelerator of public-private partnerships that brings together reinforcing agendas on sustainable development and climate change action to address world's most urgent challenges.

We will work together, share knowledge and resources on partnerships that will drive progress on the Sustainable Development Goals.



**09 OCT 20:30 End of Opening Ceremony (Copenhagen Contemporary)**

**11 OCT 14:00 Networking Lunch (Tivoli Congress Center)**



# DEEP DIVE SESSION

<b>09:30</b>	<b>WELCOME</b>	Introduction to DTU and DTU Skylab <i>by Mikkel Sørensen, Head of DTU Skylab</i>
<b>09:40</b>	<b>Intro</b>	Introduction to Young Academics Track <i>by Marie Louise Pollmann-Larsen, Project Manager at DTU Skylab &amp; Linda Weiss, Project Coordinator NextGenerationCityAction</i>
<b>10:00</b>	<b>DEEP DIVE SESSION</b>	Prepare for the pitch session in the afternoon
<b>12:00</b>	<b>LUNCH</b>	Served at DTU Skylab Tent
<b>13:00</b>	<b>HAND-IN PITCH DECK</b>	Deadline for Hand in your final pitch deck
<b>13:00</b>	<b>PRACTICE YOUR PITCH</b>	Practice your 3 minute pitch
<b>14:00</b>	<b>BREAK</b>	

# The panel of experts



**Ian de Cruz**

Global Director at Partnering for Green Growth and Global Goals 2030 (P4G)



**Gifti Nadi**

Deputy Regional Director of Africa, C40



**Magash Naidoo**

Senior Manager (Acting) Energy Office, eThekweni Municipality, South Africa



**Mikkel Trym**

Head of Entrepreneurship  
EIT Climate-KIC Nordic



**Carlos M. Lima Azevedo**

Assistant Professor  
DTU Management



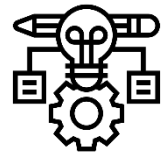
**Theis Bo Rasmussen**

Postdoc  
DTU Electrical Engineering

# How to prepare for a good pitch



**Overall communication skills**



**Innovation**



**Viability and feasibility**



**Sustainability impact of the solution**



**Partnerships to accelerate the implementation**

# Evaluation Parameters

Max. Points	Parameter
5	Overall communication skills
5	Innovation
5	Viability and feasibility
3	Sustainability impact of the solution
2	Partnerships to accelerate the implementation
<b>20</b>	<b>MAX TOTAL SCORE</b>

# Pitch practice (13:00 – 14:00)

For the pitch preparation get together in the following groups and practice the 3 min. pitch

- 1 group is pitching
- 1 group is providing feedback
- 1 person keeps the time

After 1 round you are welcome to use the remaining time only within your team somewhere in Skylab. Make sure to be back at

Group	Location
1,2	Tellus
3,7	Polaris
5,10	Design Lab
13, 14	Hale Bopp
All rooms located upstairs	

Group	Location
4, 12	Open Space
6,8	Auditorium
11,15	Auditorium
9, 18	Open Space
17, 16	Open Space

# Pitch considerations

- ✓ **Audience / receiver:** Adjust your pitch message, technical level, etc.
- ✓ **“The curse of knowledge”:** Remember that the audience doesn’t necessarily have the insights you have. Make sure that everyone understands.
- ✓ **Desired outcome:** What do you want out of it?
- ✓ **Artifacts:** Do you have something you want to show?
- ✓ **Language & body language:** Be lively, don’t place your hands in your pockets, don’t overdo it, team members should look interested on stage as well, etc.
- ✓ **Content & Structure – narrative:** Is there a red line through the pitch? Is there a story?
- ✓ **Fun:** Make sure to enjoy yourselves! :D
- ✓ **Questions & Answer session:** Agree who takes what type of solution - agree on how to reply when you don’t have an answer (i.e. in the line of “good question, this is one element we would need to work further to explore..”

# Feedback from the City Advisor

## Innovation

- How to bring on board stakeholders like property owners, tenants and property managers to participate. *Technology on its own is not enough to inspire cooperation.*

## Viability/ Feasibility

- *Cost-benefit analysis* with respect to the technologies used in a conventional way to identify if the proposed technologies are feasible.

## Sustainability Impact

- Percentage or volume of emission reductions
- Carbon footprint and life time of these products with respect to conventional technology.

## Partnerships

- Integration of various different stakeholders, incl. partners providing financial aid

## 1 winning team each City Challenge

- You compete with **your solution** with the other student groups of the **'Targeted City'**
- One solution per 'Targeted city' will be selected and pitches in front of the city representative on October 11th.
- Winner announced during today's Tech Bazar and Reception by Ian de Cruz





# Deep Dive Session (10:00 – 12:00)

## You have time to prepare your pitch

1. Integrate the feedback from the city representatives
2. Finalize the pitch slide deck

- ✓ Email your slides to [chrisb@dtu.dk](mailto:chrisb@dtu.dk) at 13:00 the latest.
- ✓ Slides (16:9 format – so this format).
- ✓ Suggested max. 5 slides for your **3** minutes pitch.
- ✓ Name file you team number
- ✓ Slides in PowerPoint



# Lunch

<b>12:00</b>	<b>LUNCH</b>	Served at DTU Skylab Tent
<b>13:00</b>	<b>HAND-IN PITCH DECK</b>	Deadline for Hand in your final pitch deck
<b>13:00</b>	<b>PRACTICE YOUR PITCH</b>	Practice your 3 minute pitch (find your room ID below - look on 1st floor)
<b>14:00</b>	<b>BREAK</b>	Make sure to be back 14:20 where we start the pitch session

**Hand-in pitch deck:**

- ✓ Email your slides to [chrisb@dtu.dk](mailto:chrisb@dtu.dk) at 13:00 the latest.
- ✓ Slides (16:9 format – so this format).
- ✓ Suggested max. 5 slides for your **3** minutes pitch.
- ✓ Name file you team number

Group	Location	Group	Location
1,2	Tellus	4, 12	Open Space
3,7	Polaris	6,8	Auditorium
5,10	Design Lab	11,15	Auditorium
13, 14	Hale Bopp	9, 18	Open Space
All rooms located upstairs		17, 16	Open Space



PART OF  
**C40  
WORLD MAYORS  
SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK**  
Danida



Climate-KIC is supported by the  
EIT, a body of the European Union



# PITCH SOLUTION ROADMAP

**14:20 Welcome by**

Linda Weiss

Project Coordinator Next Generation City Action

# Overview of City Challenges

## Young Academics

51 university affiliated young professionals that in their curriculum work on a C40 city challenge and will deliver a solution based on their individual field of study.

# Overview of City Challenges



## Inspiring the city...

Medellin, Colombia		TEC de Monterrey	CBS	TEC de Monterrey	
Mexico City, Mexico	DTU Hardtech	Addis Abba University	JKUAT	UN Colombia	
Nairobi, Kenya	KAIST	Climate Kic	Climate Kic	DTU Hardtech	UN Colombia
Addis Ababa, Ethiopia	University of Nairobi	KwazuNatal			
Durban, South Africa	CBS	Climate KIC	Aarhus University	DTU Hardtech	

# Unique Global Partnership - Academia

## Colombia

Universidad Nacional

[Prof. Farid Chejne Janna](#)

[Dept. de Procesos y Energía](#)

## Denmark

Aarhus University

[Prof. Björn Andresen](#)

[School of Engineering](#)

Technical University of Denmark

[Prof. Thomas J. Howard](#)

[Centre for Technology Entrepreneurship](#)

Copenhagen Business School

[Prof. Kristjan Jespersen](#)

[Department of Management, Society and Communication](#)

## Ethiopia

Addis Ababa University

[Prof. Aziza Busser](#)

[Dept. of Landscape Architecture](#)

## Kenya

University of Nairobi

[Dr. Thomas Ochuku](#)

[Dept. of Mechanical & Manufacturing Engineering](#)

Jomo Kenyata University of Agriculture and Technology

[Arch. Hashim Nadi](#)

[Dept. of Architecture](#)

## Mexico

Tecnológico de Monterrey

[Prof. Nérida Escobedo Ruiz](#)

[Dept. of Architecture & Planning](#)

Tecnológico de Monterrey

[Prof. Maria Guadalupe Morales Ramirez](#)

[Dept. of Architecture & Planning](#)

## South Africa

Mancosa / University of KwaZulu Natal

[Prof. Sibongile Ngcobo](#)

[Dept. of Human Settlements & Infrastructure](#)

## South Korea

KAIST University

[Prof. Heekyung Park](#)

[Director, KAIST Initiatives for Disaster Studies \(KiDS\)](#)

# Unique Global Partnership – Cities & P4G

## Colombia

- City of Medellin – Departamento Administrativa de Planeación Carlos Bohorquez
- Medellin Public Utility Company (EPM)  
Lead on Electric Mobility Program
- Electrical Engineer, Andres Duque
- P4G – International Council on Clean Transportation, Oscar Delgado
- P4G – Green Building Council, Sarah Arboleda

## Mexico

- Mexico City Mobility Secretary, Advisor Emiliano Zepeda
- Mexico City’s Secretary of Environment (SEDEMA), Deputy Director Naschielli Ayala
- P4G – International Council on Clean Transportation Kate Blumberg

**C40 Regional Director for Latin America**, Manuel Olivera

**C40 Deputy Regional Director for Latin America**, Ilan Cuperstein

## Kenya

- Nairobi-City Advisor C40 – Environmental Planning & Management – Phillip Dinga
- Nairobi – Urban Planning Department – Mr Raphael Kazungu
- Nairobi-City’s Transport Sector – Engineer Moses Kuyiki  
P4G – Kenya Green Building Society, John Kabuye Kalungi

## South Africa

- Durban / eThekweni Municipality – Project Manager/Senior Manager (Acting) Energy Office, Magash Naidoo
- Durban / eThekweni Municipality – Senior Professional Planner, Strategic Spatial Planning Branch, Emmanuel Letebele

## Ethiopia

- Addis Ababa City Administration Transport Bureau, Transport Standard Coordinator, Ms. Birhane Bogale
- Energy Utility Company, Hermela Arage

**C40 Regional Director for Africa**, Hastings Chikoko

**C40 Deputy Regional Director for Africa**, Gifti Nadi

[www.NextGenerationCityAction.com](http://www.NextGenerationCityAction.com)



**C40 World Mayors Summit through the lens of young academics, entrepreneurs & influencers**

**Next Generation City Action**

The Next Generation City Action gathers 100 young professionals from Denmark, Mexico, Colombia, Ethiopia, Kenya, South Africa and South Korea to bring forward the youth perspective, current research and innovation on urban climate action to the C40 World Mayors Summit in Copenhagen, Denmark on 07-11 October 2019.

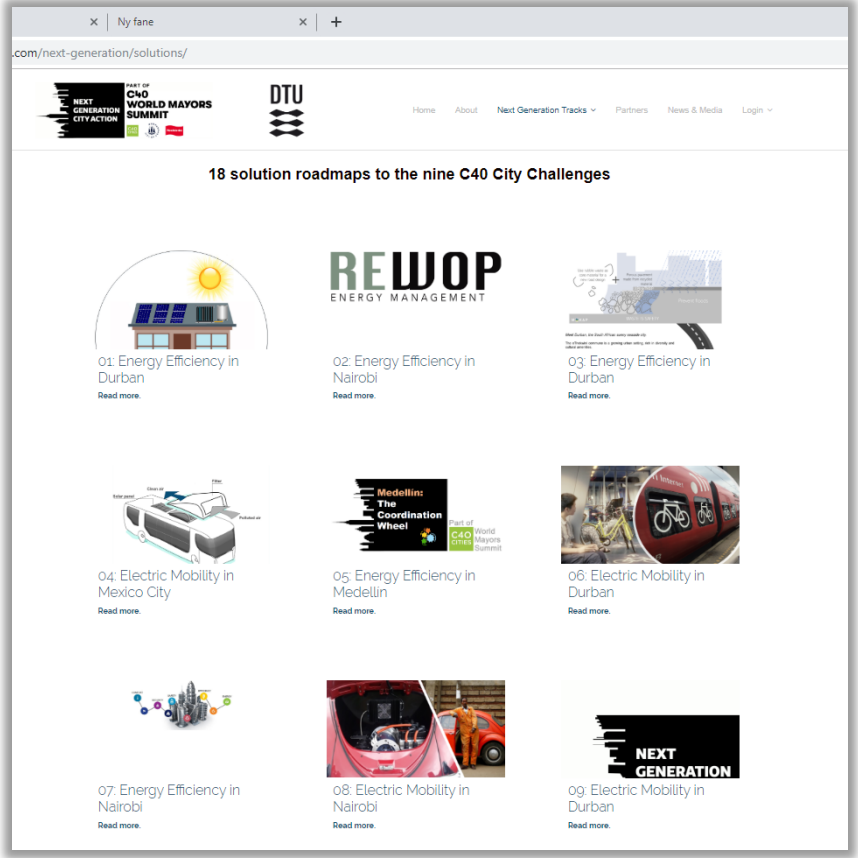
The project builds upon the experience and success of the initiative "Next Generation P4G" which engaged youth at the inaugural P4G Summit in Copenhagen on 19-20 October 2018.

The initiative is lead by DTU Skylab, the hub for technology-based innovation and entrepreneurship at the Technical University of Denmark with support from the Ministry of Foreign Affairs of Denmark, and close collaboration with C40, P4G, Municipality of Copenhagen and other partners.

**and invite for partnerships**

**3 tracks of youth engagement**

- Young Academics**  
Transform C40 City Challenges into Solution Roadmaps  
[Click to read more](#)
- Young Entrepreneurs**  
Bring innovative solutions and perspectives  
[Click to read more](#)
- Young Influencers**  
Explore, inspire and communicate commitment to action  
[Click to read more](#)



**18 solution roadmaps to the nine C40 City Challenges**

- 01: Energy Efficiency in Durban  
[Read more](#)
- 02: Energy Efficiency in Nairobi  
[Read more](#)
- 03: Energy Efficiency in Durban  
[Read more](#)
- 04: Electric Mobility in Mexico City  
[Read more](#)
- 05: Energy Efficiency in Medellin  
[Read more](#)
- 06: Electric Mobility in Durban  
[Read more](#)
- 07: Energy Efficiency in Nairobi  
[Read more](#)
- 08: Electric Mobility in Nairobi  
[Read more](#)
- 09: Electric Mobility in Durban  
[Read more](#)



# THE JURY OF EXPERTS



**Ian de Cruz**

Global Director at Partnering for Green  
Growth and Global Goals 2030 (P4G)



**Gifti Nadi**

Deputy Regional Director of Africa, C40



**Magash Naidoo**

Senior Manager (Acting) Energy Office,  
eThekweni Municipality, South Africa



**Mikkel Trym**

Head of Entrepreneurship  
EIT Climate-KIC Nordic



**Carlos M. Lima Azevedo**

Assistant Professor  
DTU Management



**Theis Bo Rasmussen**

Postdoc  
DTU Electrical Engineering

# Agenda

<b>14:35</b>	<b>PITCH SESSION 1</b>	City Challenges - Durban City Challenges - Nairobi
<b>15:40</b>	<b>BREAK</b>	Score of first session gathered
<b>15:55</b>	<b>PITCH SESSION 2</b>	City Challenges - Addis Ababa City Challenges - Mexico City City Challenges - Medellin
<b>16:50</b>	<b>CLOSING</b>	The 5 finalist teams, that will pitch on October 11 <sup>th</sup> , will be announced by Ian de Cruz during the following Tech Bazar & Reception
<b>17:00</b>	<b>DINNER &amp; VOTE FOR FINALISTS</b>	Selection of 5 Finalists Facilitated by Linda Weiss Design Lab room 1st floor
<b>17:00</b>	<b>LIGHT DINNER</b>	All academics and mentors Served in the Skytent outside
<b>17:30</b>	<b>TECH BAZAR</b>	Tech Bazar and Reception

**3 minutes pitch**  
**3 minutes QnA**  
**Strict on time!**

# Evaluation Parameters

Max. Points	Parameter
5	Overall communication skills
5	Innovation
5	Viability and feasibility
3	Sustainability impact of the solution
2	Partnerships to accelerate the implementation
<b>20</b>	<b>MAX TOTAL SCORE</b>

# Selection of Finalist

## 1 winning team each City Challenge

- You compete with **your solution** with the other student groups of the **'Targeted City'**
- One solution per 'Targeted city' will be selected and pitches in front of the city representative on October 11th.
- Winner announced during today's Tech Bazar and Reception by Ian de Cruz





PART OF  
**C40  
WORLD MAYORS  
SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK**  
*Danida*



Climate-KIC is supported by the  
EU, a body of the European Union



# PITCH SESSION 1 - Durban

**Group #1  
Energy Efficiency by Aarhus University**

**Up Next:  
Group #3  
Energy Efficiency by DTU & CPH Business**



PART OF  
**C40**  
**WORLD MAYORS**  
**SUMMIT**

C40 CITIES



# PITCH SESSION 1 - Durban

**Group #3**  
**Energy Efficiency by DTU & CPH Business**

**Up Next:**  
**Group #6**  
**Electric Mobility by Copenhagen Business School**



PART OF  
**C40  
WORLD MAYORS  
SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK**  
Danida



# PITCH SESSION 1 - Durban

**Group #6  
Electric Mobility by Copenhagen Business School**

**Up Next:  
#9  
Electric Mobility by EIT Climate KIC**



PART OF  
**C40**  
**WORLD MAYORS**  
**SUMMIT**

DTU  
  
 COPENHAGEN COMMITMENT TO ACTION

**MINISTRY OF FOREIGN AFFAIRS**  
**OF DENMARK**  
*Danida*

**eit** Climate-KIC  
 Climate-KIC is supported by the  
 EIT, a body of the European Union

**C40**  
**CITIES**

**P4G**  
 Partnering for Green  
 Growth and the  
 Global Goals 2030

# PITCH SESSION 1 - Durban

**Group #9**  
**Electric Mobility by EIT Climate KIC**

**Up Next:**  
**Group #7**  
**Energy Efficiency by EIT Climate-KIC**





PART OF  
**C40  
WORLD MAYORS  
SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK**  
Danida



Climate-KIC is supported by the  
EIT, a body of the European Union



# PITCH SESSION 1 - Nairobi

**Group #7  
Energy Efficiency by EIT Climate-KIC**

**Up Next:  
Group #2  
Energy Efficiency by DTU & CPH Business**



PART OF  
**C40**  
**WORLD MAYORS**  
**SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS**  
**OF DENMARK**  
*Danida*



Climate-KIC is supported by the  
EU, a body of the European Union



# PITCH SESSION 1 - Nairobi

**Group #2**  
**Energy Efficiency by DTU & CPH Business**

**Up Next:**  
**Group #18**  
**Energy Efficiency by Universidad Nacional**



PART OF  
**C40**  
**WORLD MAYORS**  
**SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS**  
**OF DENMARK**  
*Danida*



**Climate-KIC**  
Climate-KIC is supported by the EIT, a body of the European Union



# PITCH SESSION 1 - Nairobi

**Group #18**  
**Energy Efficiency by Universidad Nacional**



PART OF  
**C40**  
**WORLD MAYORS**  
**SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS**  
**OF DENMARK**  
*Danida*



**Climate-KIC**  
Climate-KIC is supported by the EIT, a body of the European Union



# PITCH SESSION 1 - Nairobi

**Group #8**  
**Electric Mobility by EIT Climate KIC**



PART OF  
**C40**  
**WORLD MAYORS**  
**SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS**  
**OF DENMARK**  
*Danida*



# PITCH SESSION 1 - Nairobi

**Group #17**  
**Electric Mobility by KAIST**

# Agenda

<b>14:35</b>	<b>PITCH SESSION 1</b>	City Challenges Durban City Challenges Nairobi
<b>15:40</b>	<b>BREAK</b>	Score of first session gathered
<b>15:55</b>	<b>PITCH SESSION 2</b>	City Challenges Addis Ababa City Challenges Mexico City City Challenges Medellin
<b>16:50</b>	<b>CLOSING</b>	The 5 finalist teams, that will pitch on October 11 <sup>th</sup> , will be announced by Ian de Cruz during the reception in DTU Skylab
<b>17:00</b>	<b>DINNER &amp; VOTE FOR FINALISTS</b>	Selection of 5 Finalists Facilitated by Linda Weiss <b>Design Lab room 1st floor</b>
<b>17:00</b>	<b>LIGHT DINNER</b>	All academics and mentors Served in the Skytent outside
<b>17:30</b>	<b>TECH BAZAR</b>	Tech Bazar and Reception

# Agenda

<b>14:35</b>	<b>PITCH SESSION 1</b>	City Challenges Durban City Challenges Nairobi
<b>15:40</b>	<b>BREAK</b>	Score of first session gathered
<b>15:55</b>	<b>PITCH SESSION 2</b>	City Challenges Addis Ababa City Challenges Mexico City City Challenges Medellin
<b>16:50</b>	<b>CLOSING</b>	The 5 finalist teams, that will pitch on October 11 <sup>th</sup> , will be announced by Ian de Cruz during the reception in DTU Skylab
<b>17:00</b>	<b>DINNER &amp; VOTE FOR FINALISTS</b>	Selection of 5 Finalists Facilitated by Linda Weiss <b>Design Lab room 1st floor</b>
<b>17:00</b>	<b>LIGHT DINNER</b>	All academics and mentors Served in the Skytent outside
<b>17:30</b>	<b>TECH BAZAR</b>	Tech Bazar and Reception



PART OF  
**C40  
WORLD MAYORS  
SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK**  
Danida



# PITCH SESSION 2 - Addis Ababa

**Group #15**  
**Electric Mobility by Mancosa / University of KwaZulu Natal**





PART OF  
**C40  
WORLD MAYORS  
SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK**  
Danida



# PITCH SESSION 2 - Addis Ababa

**Group #16  
Electric Mobility by University of Nairobi**



PART OF  
**C40  
WORLD MAYORS  
SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK**  
Danida



# PITCH SESSION 2 - Mexico City

**Group #10  
Energy Efficiency by JKUAT**



PART OF  
**C40**  
**WORLD MAYORS**  
**SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS**  
**OF DENMARK**  
*Danida*



Climate-KIC is supported by the  
 EIT, a body of the European Union



# PITCH SESSION 2 - Mexico City

**Group #14**  
**Energy Efficiency by Universidad Nacional**



PART OF  
**C40**  
**WORLD MAYORS**  
**SUMMIT**

**C40**  
CITIES





MINISTRY OF FOREIGN AFFAIRS  
**OF DENMARK**  
*Danida*



Climate-KIC  
Climate-KIC is supported by the EIT, a body of the European Union



# PITCH SESSION 2 - Mexico City

**Group #4**  
**Electric Mobility by DTU & CPH Business**



PART OF  
**C40**  
**WORLD MAYORS**  
**SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS**  
**OF DENMARK**  
*Danida*



# PITCH SESSION 2 - Mexico City

**Group #11**  
**Electric Mobility by Addis Ababa University**



PART OF  
**C40  
WORLD MAYORS  
SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK**  
Danida



# PITCH SESSION 2 - Medellín

**Group #5  
Energy Efficiency by Copenhagen Business School**



PART OF  
**C40**  
**WORLD MAYORS**  
**SUMMIT**

**C40**  
CITIES

**RealDania**

DTU

MINISTRY OF FOREIGN AFFAIRS  
**OF DENMARK**  
*Danida*

OPENHAGEN COMMITMENT TO ACTION

**eit** Climate-KIC

Climate-KIC is supported by the  
 EIT, a body of the European Union

**C40**  
CITIES

**P4G**  
 Partnering for Green  
 Growth and the  
 Global Goals 2030

# PITCH SESSION 2 - Medellín

**Group #13**  
**Energy Efficiency by Tecnológico de Monterrey**



PART OF  
**C40**  
**WORLD MAYORS**  
**SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS**  
**OF DENMARK**  
*Danida*



Climate-KIC is supported by the  
 EIT, a body of the European Union



# PITCH SESSION 2 - Medellín

**Group #12**  
**Electric Mobility by Tecnológico de Monterrey**





PART OF  
**C40**  
**WORLD MAYORS**  
**SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS**  
**OF DENMARK**  
*Danida*



Climate-KIC is supported by the  
EIT, a body of the European Union



# THANK YOU TO ALL TEAMS & PANEL!

## 14:20 Welcome by

Linda Weiss

Project Coordinator Next Generation City Action

# Selection of Finalist

## 1 winning team each City Challenge

- Selection by panel now at **Design Lab room 1st floor**
- You compete with **your solution** with the other student groups of the **'Targeted City'**.
- One solution per 'Targeted city' will be selected and pitches in front of the city representative on October 11th.
- Winner announced during today's Tech Bazar and Reception by Ian de Cruz





PART OF  
**C40**  
**WORLD MAYORS**  
**SUMMIT**



**MINISTRY OF FOREIGN AFFAIRS**  
**OF DENMARK**  
*Danida*



# LIGHT DINNER IN GARDEN

**17:30 the reception will start**

**Please bring all your items with you now**